



BARENBRUG USA
Plantbreeding, Seed Production, Seed Trade

FOR IMMEDIATE RELEASE

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***Tangent, OR* Barenbrug USA is pleased to announce the hiring of Bruce Chapman as Turf Territory Manager - Northeast.**

Bruce Chapman joins Barenbrug with over thirty years of experience in the professional turf industry. Chapman got his start in the turf industry as a professional lawn care specialist. During this time Chapman had offices in the Pittsburgh, Toronto and Rhode Island areas. In 1990 Chapman decided his passion was in sales. During this time he worked for a small regional distributor, as well as a large national distributor of grass seeds, fertilizers and control products.

During his time in sales, Chapman has developed strong relationships in the industry, both at the University level and with end users. "I am very excited at the opportunity to develop new relationships at the distributor level, helping others to succeed and to make their lives easier is the most fulfilling part of being involved in sales," Chapman said. Chapman looks forward to bringing new products such as Panterra and Turf Saver with RTF to prominence in the Northeast.

In addition to Chapman's passion for sales and the turf industry, he considers himself an avid outdoorsman. He enjoys hunting and fishing and is a birding enthusiast.

The Barenbrug Group is one of the world's largest developers of proprietary turf and forage grass varieties and legume species, and has been a leader in plant breeding, seed production and marketing since 1904.

Chapman is located in Rhode Island and can be reached at 401-667-0054, via cell 401-578-2300 or by e-mail at bchapman@barusa.com.

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