



BARENBRUG USA
Plantbreeding, Seed Production, Seed Trade

FOR IMMEDIATE RELEASE

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***Tangent, OR* Barenbrug USA is pleased to announce the hiring of Mike Lee as Regional Territory Manager - Southeast.**

Mike Lee joins Barenbrug with 4 years of direct sales experience in the wildlife seed and hunting industry. During this time he worked for Outtech Inc., which represents Tecomate Wildlife Seed. Lee brings a number of key relationships within the Southeast to Barenbrugs' forage, turf and wildlife sectors. In addition, Lee has 7 years sales experience while serving on the Archery Pro Staff for Outtech. His passion, and his attention to detail have allowed him to excel within the industry and he has received several awards for his dedication including the 2003, 2004 and 2005 sales rep of the year for Outtech.

In addition to Lee's passion for sales, he also has a passion for the outdoors. Lee has been an archery competitor and dedicated hunter for most of his life. He also is an avid food plot manager with over 20 years experience in food plot development for himself and others.

Lee is located in Alabama and can be reached at 256-858-0033, via cell 256-527-4041 or by e-mail at mlee@barusa.com.

The Barenbrug Group is one of the world's largest developers of proprietary turf and forage grass varieties and legume species, and has been a leader in plant breeding, seed production and marketing since 1904.

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