

# An Evolved Portfolio, the Same Premium Grass Seed Products from Barenbrug

July 6th, 2026

Dear Valued Distribution Partner,

We are writing to share an update on how Barenbrug names and organizes its professional Turf and professional Forage product lines. Our portfolio has always been built on proven genetics, proprietary technologies, and deep expertise. What we are doing now is bringing greater clarity to how that strength is communicated at every touchpoint.

The updated portfolio is organized by market segment. Pro Turf covers Sports Fields, Golf, Commercial Landscape, Overseed, Specialty Solutions, and E-commerce. Pro Forage is organized by application: Beef, Dairy, Cover Crops, Equestrian, Specialty Solutions, and E-commerce.

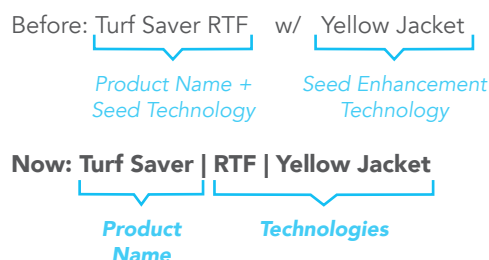
This gives you a sharper framework for every customer conversation, whether they arrive with a specific product in mind or are looking for guidance based on their end use.

## The Updated Naming Convention: Product Name | Seed Technology | Seed Enhancement Technology

### Technologies appear in a supporting role, always after the product name

Product names will now use a vertical bar to distinguish the product name from the technologies it carries, a simple symbol meaning “powered by.” This elevates both the product and the technology. Every Barenbrug product stands on its own merits, and the technologies behind it represent clear, proprietary added value.

Examples:



A complete product name reference guide is included at the end of this letter.

## Bringing the Full Picture to Every Sale

We have also formalized Concepts and Product Families within the portfolio. A Concept is a curated collection of complementary products designed to work together toward a specific end-use objective. A Product Family groups related products by shared characteristics or application.

When customers understand that a group of Barenbrug products is purpose-built to work together, the conversation shifts from product selection to solution delivery. Our updated sales and marketing materials will reflect that approach moving forward.

## What Is Not Changing

The products your customers rely on remain intact. Every formulation and seed variety carries forward unchanged, backed by the same genetics, performance standards, and agronomic expertise they count on. The technologies they know by name, RTF, HGT, RPR, Yellow Jacket, and Nature Jacket, continue to power the same products in the same ways.

## Transition Period

This change will become apparent to end-users beginning approximately August 1st, 2026. Legacy product names may still be visible in select uses and on the front of branded bags through December 1st, 2026.

- Order Line Items: SKU descriptions updated to reflect new product names
- Bag Packaging: New labeling reflecting the updated convention; existing inventory transitions over the legacy period
- Tech Sheets: Updated product names using the “powered by” convention
- Website: Product listings and navigation updated to reflect the new structure

Updated sell sheets, tech sheets, and sales support materials will be available as the rollout progresses. **Please reach out to your Barenbrug sales representative to request materials for your market and to update what you currently have on hand to reflect the updated structure.**

## Thank You for Your Continued Partnership

This update reflects our confidence in the portfolio we have built together and our commitment to making its full value clear at every point of sale. Thank you for your continued partnership. As always, your Territory Sales Manager is the expert point of contact for any support you may need.

**IMPORTANT:** New product name reference guide follows this page 

## Appendix: Product Name Reference Guide

The following table summarizes specific name changes across our Turf and Forage portfolios. Use this as a quick reference when updating your own systems or communicating with customers.

| PROFESSIONAL TURF         |                                           | PROFESSIONAL TURF        |                                    |
|---------------------------|-------------------------------------------|--------------------------|------------------------------------|
| SIGNIFICANT NAME CHANGES  |                                           | SIGNIFICANT NAME CHANGES |                                    |
| OLD NAME                  | NEW NAME                                  | OLD NAME                 | NEW NAME                           |
| HGT                       | Turf Blue®   HGT®                         | RPR                      | Turf Star®   RPR®                  |
| HGT w/ RPR                | Turf Blue®   HGT®   RPR®                  | RPR w/Yellow Jacket      | Turf Star®   RPR®   Yellow Jacket® |
| HGT w/RPR w/Yellow Jacket | Turf Blue®   HGT®   RPR®   Yellow Jacket® | XPC                      | Turf Star®   XPC                   |
| HGT w/Yellow Jacket       | Turf Blue®   HGT®   Yellow Jacket®        |                          |                                    |

| PROFESSIONAL TURF                     |                                                          |
|---------------------------------------|----------------------------------------------------------|
| MINOR NAME CHANGES                    |                                                          |
| OLD NAME                              | NEW NAME                                                 |
| Athletic Pro II w/ Yellow Jacket      | Athletic Pro II   Yellow Jacket®                         |
| Dunes Mix w/Yellow Jacket             | Dunes Mix   Yellow Jacket®                               |
| Full House w/YellowJacket             | Full House   Yellow Jacket®                              |
| Hollywood Hulled w/ Yellow Jacket     | Hollywood Hulled   Yellow Jacket®                        |
| L-93 XD w/ Yellow Jacket              | L-93 XD   Yellow Jacket®                                 |
| Medalist Gold Brand w/Yellow Jacket   | Medalist Gold   Yellow Jacket®                           |
| Monaco w/Yellow Jacket                | Monaco   Yellow Jacket®                                  |
| Monaco Hulled w/Yellow Jacket         | Monaco Hulled   Yellow Jacket®                           |
| Monza w/Yellow Jacket                 | Monza   Yellow Jacket®                                   |
| NoNet LS                              | NoNet   LS                                               |
| NoNet LS Sod                          | NoNet Sod   LS                                           |
| PanAm w/Yellow Jacket                 | PanAm   Yellow Jacket®                                   |
| Pebble Beach Blend w/ RPR             | Pebble Beach Blend   RPR®                                |
| Pro Repair HGT/RPR -Compost Mix       | Pro Repair® Compost   HGT®   RPR®   Yellow Jacket®       |
| Pro Repair HGT - Compost Mix          | Pro Repair® Compost   HGT®   Yellow Jacket®              |
| Pro Repair PanAm - Compost Mix        | Pro Repair® Compost   PanAm   Yellow Jacket®             |
| Pro Repair RTF -Compost Mix           | Pro Repair® Compost   RTF®   Yellow Jacket®              |
| Pro Repair RPR - Compost Mix          | Pro Repair® Compost   RPR®   Yellow Jacket®              |
| Pro Repair HGT/RPR -Micro-Compost Mix | Pro Repair® Micro Compost   HGT®   RPR®   Yellow Jacket® |
| Pro Repair HGT -Micro-Compost Mix     | Pro Repair® Micro Compost   HGT®   Yellow Jacket®        |
| Pro Repair PanAm -Micro-Compost Mix   | Pro Repair® Micro Compost   PanAm   Yellow Jacket®       |
| Pro Repair RPR -Micro-Compost Mix     | Pro Repair® Micro Compost   RPR®   Yellow Jacket®        |
| Pro Repair RTF -Micro-Compost Mix     | Pro Repair® Micro Compost   RTF®   Yellow Jacket®        |
| Pro Repair HGT/RPR -Sand Mix          | Pro Repair® Sand   HGT®   RPR®   Yellow Jacket®          |

## PROFESSIONAL TURF

### MINOR NAME CHANGES

| OLD NAME                             | NEW NAME                                   |
|--------------------------------------|--------------------------------------------|
| Pro Repair HGT -Sand Mix             | Pro Repair® Sand   HGT®   Yellow Jacket®   |
| Pro Repair PanAm -Sand Mix           | Pro Repair® Sand   PanAm   Yellow Jacket®  |
| Pro Repair RPR -Sand Mix             | Pro Repair® Sand   RPR®   Yellow Jacket®   |
| Pro Repair RTF -Sand Mix             | Pro Repair® Sand   RTF®   Yellow Jacket®   |
| Pure Select w/Yellow Jacket          | Pure Select   Yellow Jacket®               |
| RTF Sod w/Barrister KBG              | RTF® Sod + Barrister                       |
| RTF Sod w/HGT KBG                    | RTF® + HGT® Sod                            |
| Scottish Links w/Yellow Jacket       | Scottish Links   Yellow Jacket®            |
| SOS 400 Diploid                      | SOS 400®                                   |
| T-1 w/Yellow Jacket                  | T-1   Yellow Jacket®                       |
| Top Flight w/YellowJacket            | Top Flight   Yellow Jacket®                |
| Triple A Brand                       | Triple A                                   |
| Turf Blue Pro                        | Turf Blue®                                 |
| Turf Blue Pro SOD                    | Turf Blue® Sod                             |
| Turf Saver RTF                       | Turf Saver®   RTF®                         |
| Turf Saver RTF w/HGT                 | Turf Saver®   RTF®   HGT®                  |
| Turf Saver RTF w/HGT w/Yellow Jacket | Turf Saver®   RTF®   HGT®   Yellow Jacket® |
| Turf Saver RTF w/RPR                 | Turf Saver®   RTF®   RPR®                  |
| Turf Saver RTF w/Yellow Jacket       | Turf Saver®   RTF®   Yellow Jacket®        |
| Universal Bentgrass w/ Yellow Jacket | Universal Bentgrass   Yellow Jacket®       |
| V8 w/Yellow Jacket                   | V8   Yellow Jacket®                        |
| Water Saver Pro w/Yellow Jacket      | Water Saver® Pro   Yellow Jacket®          |

### UNCHANGED NAMES - PROFESSIONAL TURF

|                    |           |                       |                 |                     |
|--------------------|-----------|-----------------------|-----------------|---------------------|
| A-Plus             | Dunes Mix | Hollywood Hulled      | RTF® Sod        | Turf Blue®          |
| Athletic Pro II    | Duo Pro®  | Medalist Gold         | Scottish Links  | Turf Star®          |
| Blue Genes         | Heisman   | Overseeder II         | Shade Savant    | Universal Bentgrass |
| Contractor's Mix   | HGT® Pro  | PanAm                 | Spanish Bay Mix | Water Saver® Pro    |
| Drought Destroyer® | HGT® Sod  | Pollinators Paradise® | Top Flight      | Wildfire            |

| PROFESSIONAL FORAGE                    |                                     | PROFESSIONAL FORAGE                    |                                     |
|----------------------------------------|-------------------------------------|----------------------------------------|-------------------------------------|
| MINOR NAME CHANGES                     |                                     | MINOR NAME CHANGES                     |                                     |
| OLD NAME                               | NEW NAME                            | OLD NAME                               | NEW NAME                            |
| Alfabar w/Yellow Jacket                | Alfabar I Yellow Jacket®            | HDR Blend                              | HDR                                 |
| Alice w/1:0.5 Yellow Jacket            | Alice I Yellow Jacket®              | Hercules Tetraploid                    | Hercules                            |
| Alice w/1:1 Yellow Jacket              | Alice I Yellow Jacket®              | HLR Blend                              | HLR                                 |
| Alice w/Organic Coating                | Alice I Organic Coating             | HLR Blend w/ Yellow Jacket 1:0.5       | HLR I Yellow Jacket®                |
| Alice w/1:0.5 Nature Jacket            | Alice I Nature Jacket®              | HLR Blend w/Yellow Jacket 1:1          | HLR I Yellow Jacket®                |
| Barduro w/Organic Coating              | Barduro I Organic Coating           | Horsemaster                            | HorseMaster® Pro                    |
| Barduro with 1:1 Yellow Jacket         | Barduro I Yellow Jacket®            | Jumbo Tetraploid                       | Jumbo                               |
| Barduro with 1:1 Nature Jacket         | Barduro I Nature Jacket®            | Mara Diploid                           | Mara                                |
| Barextra Tetraploid                    | Barextra                            | Matua No Treatment                     | Matua                               |
| BarOptima PLUS E34                     | BarOptima® E34® I Get Plus®         | Maximus Tetraploid                     | Maximus                             |
| Barricade                              | Barricaide                          | Mojo w/Organic Coating                 | Mojo I Organic Coating              |
| Barricade w/1:1 Yellow Jacket          | Barricaide I Yellow Jacket®         | Mojo w/Yellow Jacket                   | Mojo I Yellow Jacket®               |
| Beef Master                            | BeefMaster® Pro I Get Plus®         |                                        | Mojo I Nature Jacket®               |
| BG-24T Blend                           | BG®-24T I Get Plus®                 | Moxie Teff w/Yellow Jacket             | Moxie I Yellow Jacket®              |
| BG-34 Blend                            | BG®-34                              | Moxie w/Organic Coating                | Moxie I Organic Coating             |
| Browsemaster w/Yellow Jacket           | BrowseMaster® Pro I Yellow Jacket®  | Moxie w/1:1 Nature Jacket              | Moxie I Nature Jacket®              |
| Browsemaster w/Nature Jacket           | BrowseMaster® Pro I Nature Jacket®  | Pasture Rx North w/Yellow Jacket       | Pasture Rx® North I Yellow Jacket®  |
| Browsemaster w/Organic Coating         | BrowseMaster® Pro I Organic Coating | Regal Graze w/1:1 Yellow Jacket        | Regal Graze I Yellow Jacket®        |
| Dairy Master                           | DairyMaster® Pro I Get Plus®        | Regal Graze w/Organic Coating          | Regal Graze I Organic Coating       |
| Forb Feast Blend                       | Forb Feast                          | Regal Graze w/1:1 Nature Jacket        | Regal Graze I Nature Jacket®        |
| Forb Feast w/1:1 Organic Coating       | Forb Feast I Organic Coating        | Remington PLUS NEA2                    | Remington NEA2 I Get Plus®          |
| Forb Feast w/1:1 Yellow Jacket         | Forb Feast I Yellow Jacket®         | Remington Tetraploid                   | Remington                           |
| Forb Feast w/1:1 Nature Jacket         | Forb Feast I Nature Jacket®         | Renegaide w/Yellow Jacket              | Renegaide® I Yellow Jacket®         |
| Freedom MR w/1:0.5 Yellow Jacket       | Freedom MR I Yellow Jacket®         | Ribeye Diploid                         | Ribeye                              |
| Freedom MR w/Organic Coating           | Freedom MR I Organic Coating        | STF-43 Blend                           | STF-43 I Get Plus®                  |
| Freedom MR w/1:0.5 Nature Jacket       | Freedom MR I Nature Jacket®         | STF-43 Blend w/1:1 Yellow Jacket       | STF-43 I Get Plus® I Yellow Jacket® |
| Freedom w/1:0.5 Yellow Jacket          | Freedom I Yellow Jacket®            | Stockaide w/Yellow Jacket              | Stockaide® I Yellow Jacket®         |
| Freedom w/Organic Coating              | Freedom I Organic Coating           | Stockmaster                            | StockMaster Pro I Get Plus          |
| Grazemaster HQ                         | GrazeMaster® HQ                     | Super 10 w/ 1:1 Yellow Jacket          | Super 10 I Yellow Jacket®           |
| Grazemaster HQ w/1:1 Yellow Jacket     | GrazeMaster® HQ I Yellow Jacket®    | Super 10 w/Organic Coating             | Super 10 I Organic Coating          |
| Grazemaster w/1:1 Yellow Jacket        | GrazeMaster® I Yellow Jacket®       | Super 10 w/ 1:1 Nature Jacket          | Super 10 I Nature Jacket®           |
| Green Spirit Blend                     | Green Spirit®                       | T-Raptor w/1:0.5 Yellow Jacket         | T-Raptor I Yellow Jacket®           |
| Green Spirit Blend w/1:1 Yellow Jacket | Green Spirit® I Yellow Jacket®      | Tiffany w/ 1:0.5 Coating               | Tiffany I Yellow Jacket®            |
| Green Spirit w/Alice                   | Green Spirit® + Alice               | Tiffany w/ 1:1 Yellow Jacket Coating   | Tiffany I Yellow Jacket®            |
| Grit w/ NatureJacket                   | Grit® I Nature Jacket®              | Trifecta Power Blend - Mighty Mustard® | Trifecta Power Blend                |
| Grit w/YellowJacket                    | Grit® I Yellow Jacket®              | VNS Red                                | VNS Red Clover                      |
| Grit w/1:1 organic coat                | Grit® I Organic Coating             | VNS Tetraploid                         | VNS Ryegrass                        |
| Haymaster                              | HayMaster® Pro                      |                                        |                                     |

## UNCHANGED NAMES - PROFESSIONAL FORAGE

|           |          |           |            |
|-----------|----------|-----------|------------|
| Ammo      | Barfleo  | CW9901    | Renegaide® |
| Armory    | Baridana | Driftless | Stockaide® |
| Arsenal   | Barkant  | Drover    | T-Raptor   |
| Artillery | Barlegro | Hakari    | Tenho      |
| Baraula   | Barolex  | Intensiv  |            |
| Barelite  | Barsica  | Milkway   |            |